

# STRIVE

## LIFE IS SHORT, PURSUE WHAT MATTERS

Tim Hiller

Tim Hiller was in the throes of NFL training camp striving for a prized spot on the Indianapolis Colts' roster, when six words abruptly changed his course: "We have to let you go." Like Tim, we are all striving for something every minute of the day, everyday—career aspirations, social status, better parenting, friendship, love, fame, financial security, achievement, and more. In most cases, these are noble and understandable pursuits. Our time is short. Our lives are busy. We want these things now. But do they even matter?

Our careers will end, our friends and family will all pass someday, and our finances can't leave this world with us. Someone will reject us. Ultimately, the world will forget our accomplishments. But what if we instead strive for the best thing possible—both in this life, and the eternal one to come?

In *Strive*, former collegiate and NFL quarterback Tim Hiller leads you on a year-long journey, taking small steps each week on the path to making your life matter . . . to developing more and more into the person God designed you to be. Hiller provides daily encouragement, challenges, and resources—straight from God's word—to help each of us *Strive* toward a life of significance. Our lives are short. Together, let's pursue what matters.



***Life is Short.  
Pursue What Matters.***



*"Hiller offers us wise and Godly coaching for our own journey."*

—Danny Wuerffel

1996 Heisman Trophy Winner  
Executive Director, Deep River Ministries

Tim Hiller

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*Deep River*  
B O O K S



## About the Author

# Tim Hiller

From the earliest days, Tim Hiller's story has always consisted of three things: A boy, a ball, and a dream. The boy with a ball began chasing his dream by dodging imaginary defenders in his parents' backyard and cutting out pictures from Sports Illustrated for Kids magazine. The pursuit of his dream continued through the ranks and record books of the Orrville High School and Western Michigan University

football programs, where Tim re-wrote the standards in virtually every major passing category. And his dream culminated in the National Football League, where Tim spent time with four teams, primarily the Indianapolis Colts.

Today, Tim Hiller uses the platform of his celebrated football career to serve others—sharing his faith and experiences through speaking, writing, and his work with student-athletes—leaving a lasting impact on all who hear his powerful message. Hiller and his wife Michelle and son Daniel reside in Kalamazoo, Michigan, where he is employed by Stryker Corporation and is co-owner of Next Level Performance, LLC, which delivers sport-specific training with a primary focus on leadership and character development.

## CONNECT WITH THE AUTHOR

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*What Others are Saying About*

## **STRIVE: Life is Short, Pursue What Matters**

"The life we all live is based on the work we put into it. What Tim Hiller provides to us throughout Strive is how diligence in pursuing God will always result in a winning lifestyle. Thanks, Tim, for this seed you've sown. I pray it produces much fruit."

**Greg Jennings, *Pro Bowl/All Pro NFL Wide Receiver; Super Bowl champion; former Green Bay Packer, and current Miami Dolphin***

"Genuine, authentic, and a devoted follower of Jesus Christ . . . Those are the first thoughts that come to mind in describing Tim Hiller. These characteristics define his interaction with others, whether he is addressing sports-ministry leaders at a Chaplains Roundtable Conference, on-the-air with Sports Spectrum Radio, or working with young people. Through Strive, you will benefit from his approach to the challenges of life, which is rooted in his deep love for Christ and desire for others to know God for themselves."

**Bill Houston, *Lead Producer and Co-Host of Sports Spectrum Radio***

"A beautifully written, incredibly positive, addictive guide, packed with valuable insights that will help you on your life journey—one step, one week at a time. I found myself learning and inspired to become a better person with each passing entry."

**Adrian Gostick, *New York Times Bestselling Author of All In and What Motivates Me***

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# Suggested Interview Questions

## For Tim Hiller

Author of *Strive: Life is Short, Pursue what Matters*

- From an early age you always had a love for the game of football—what fostered that love?
- What do you consider the highlight of your athletic career?
- You endured several difficult injuries throughout your playing career—what were they and how did you deal with them?
- Your faith is obviously a big part of your life—how did that serve you during your time as an athlete?
- In 2009, you received the Wuerffel Trophy, known as “The Humanitarian Heisman”, honoring your academic, athletic, and community service work. What was so special about that honor in your mind?
- Your dream was to play professional football, but that dream didn’t last forever. Take us through some of the sting and disappointment behind your career ending? How did you deal with that difficult trial?
- You’ve been doing a lot of coaching since your playing days ended. Tell us about that, as well as your business Next Level Performance to promote leadership in student athletes. What drives your passion to coach student athletes?
- You do quite a bit of speaking across the Midwest—tell us more.
- Why write a book? What are your goals? How did you get to the point where you were ready to become an author?
- Tell us more about your new book STRIVE. How will it impact readers?

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